



Life is our life's work.®

*Each day, more than 250 million people
are affected by cancer, AIDS, diabetes
and blindness worldwide.*

*The numbers are incomprehensible,
but the faces couldn't be more real.*

*That's why we're racing
against time to turn the tide.*

We're Pfizer La Jolla.

*An imperative
for breakthrough
solutions.*

For all of the advances made in science in the last 50 years, humanity still faces many serious hurdles to long life and well-being.

At Pfizer La Jolla, we've assembled a highly specialized group of scientists dedicated to discovering new drugs to fight cancer, viral diseases like AIDS and hepatitis, diabetes and eye diseases such as macular degeneration and glaucoma.

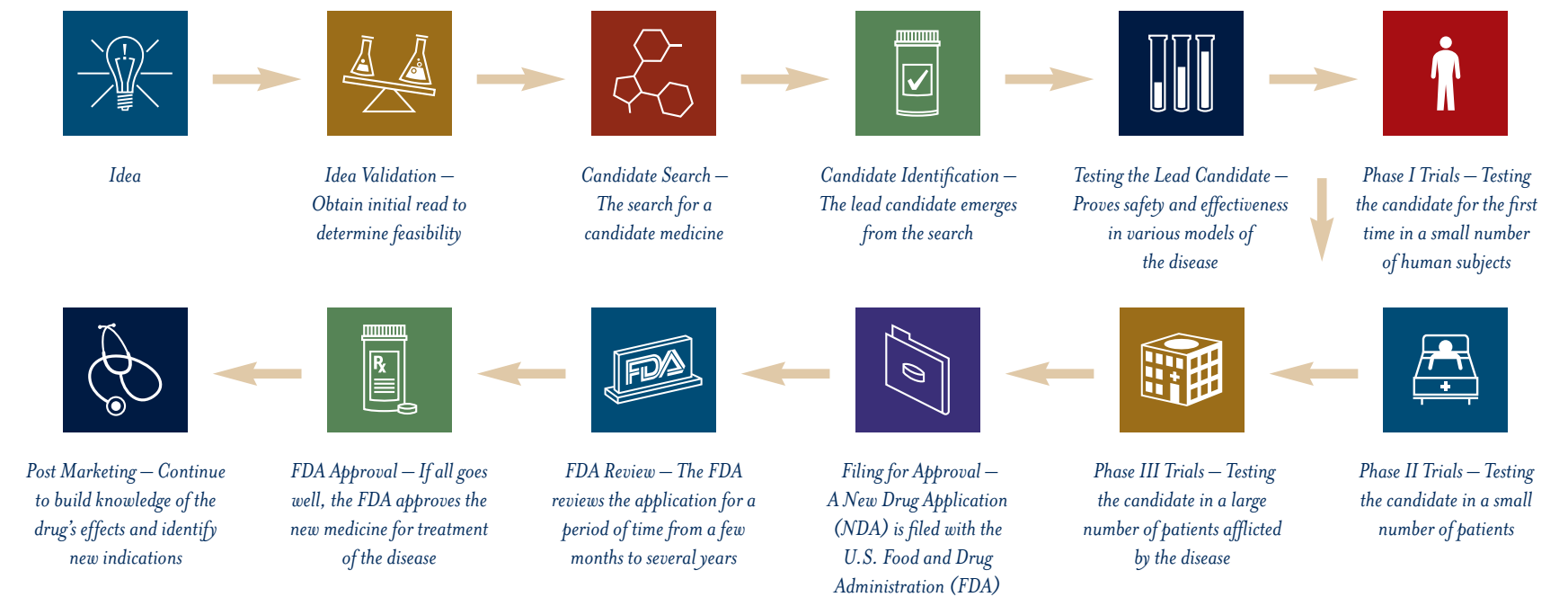
Pfizer La Jolla is part of the Pfizer Global Research and Development family, an organization that invests more money in its search for new medicines than any other pharmaceutical company. That means we will always have the resources to attract and hire the best scientists in the world, and provide them with state-of-the-art equipment essential to finding solutions to the most pressing health care problems today.

As our site grows, the people at Pfizer La Jolla will continue to challenge drug discovery and development boundaries through scientific excellence. We know

potential lifesaving and life-enhancing medicines will be discovered and developed right here. We are committed to meeting new challenges and opportunities that will make a difference in patients' lives.

THE DRUG DISCOVERY AND DEVELOPMENT PROCESS

From the initial steps in the drug discovery process to the finished marketed medicine, the entire course could take an average of 12 to 14 years. New ideas formulated in the minds of our scientists today won't be available to patients until close to the year 2020. The majority of today's ideas won't make it out of the lab. Nearly \$1 billion is spent during the entire drug discovery and development process to come up with just one solution. But, the one idea that does make it through could be the one that helps ease the afflictions of millions of people worldwide.



A SENSE OF PASSION, A DEPTH OF EXPERTISE

All of our people have something in common—a passion for their work which stems from a deep sense of purpose. More than 1,500 scientists and support staff come together at Pfizer La Jolla each day with the mission of making scientific discoveries that will make a difference in the lives of people who are dealing with serious illness. We make sure they have the education, expertise and creativity to turn that mission into reality. Pfizer's diversity of people and thought fosters the innovations that will help us achieve our goals. In 2004, Pfizer La Jolla received a Pinnacle Award from Athena, a local organization for women working in the technology field, for our efforts to hire, mentor, empower and promote women within the workplace.

AN ENTREPRENEURIAL SPIRIT, A HIGHLY RESPONSIVE APPROACH

The Pfizer La Jolla campus has a unique organizational approach. We believe in working together in flexible teams, not a strict line-driven hierarchy. This approach is inspired by our location in a hotbed of biotechnology entrepreneurship, and it brings out the best in our people. It creates a collegial, cooperative atmosphere that brings scientists together quickly to pursue projects at a pace typically found only in smaller start-ups.

A FERTILE LEARNING CULTURE

With more than 12,500 research and development colleagues worldwide, our people benefit from a culture of team interplay, mentoring and learning. We hold internal symposia in different disciplines. Subject matter experts in different disciplines gather regularly here, at other Pfizer sites, or through global teleconferences. This approach helps speed the drug discovery and development process, and makes Pfizer La Jolla an organization where the best and most talented individuals want to work.

*Extraordinary
minds in an
innovative
environment.*

At Pfizer La Jolla, we have a richness of diversity which spurs the kind of hybrid thinking that makes good science exceptional.

**Steve Bender,
Head of Cancer Drug Discovery**

What drives me is that I'm very aware of how far we are from really ideal therapy for cancer. I know firsthand the experience of powerlessness when a family member has been diagnosed with late-stage cancer that's not treatable. We want to change that.

The reason I do this is that diabetic patients' needs are not being met today. It's a devastating disease and a huge health care issue. If you're working in drug discovery, you're doing it because you want to try to help people.

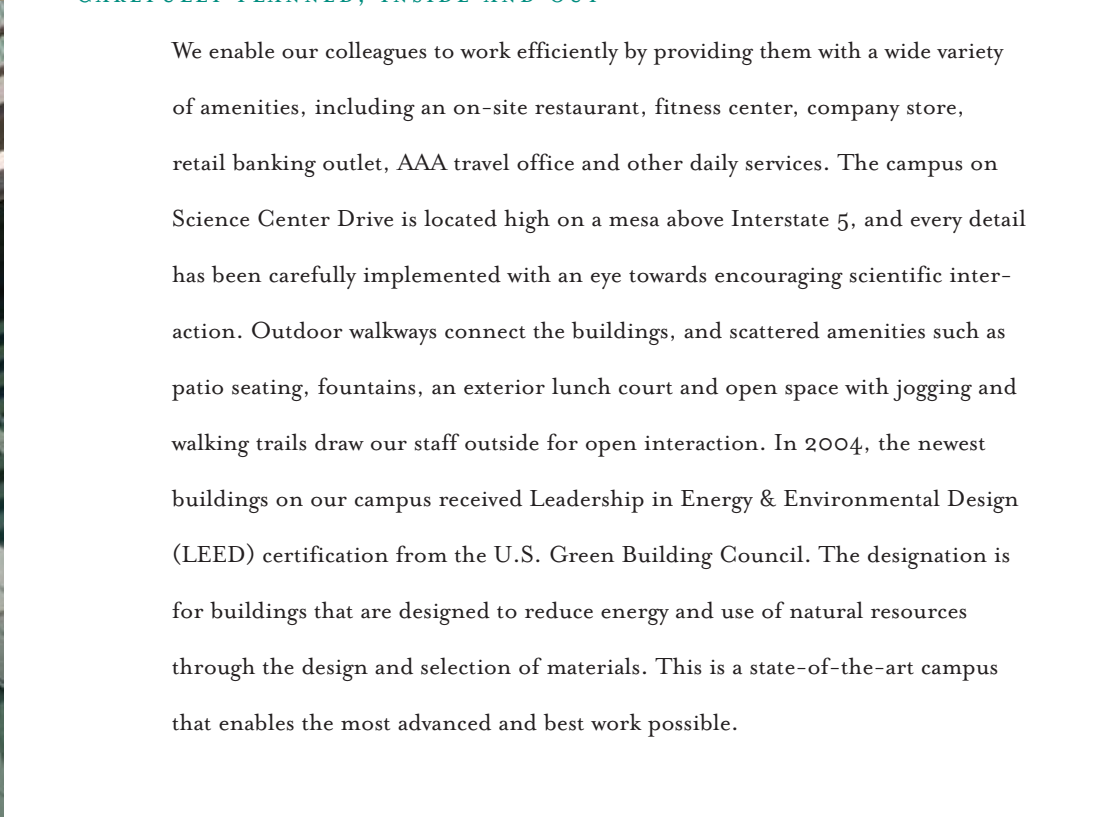
**Mike Jirousek,
Senior Director of Diabetes Drug Discovery**

My grandmother was severely affected by age-related macular degeneration and I saw how her independence was affected. It can be devastating. Knowing I can have an impact on this inspires me every day. It makes working on new treatments a privilege.

**Mike Niesman,
Senior Director,
Head of Ophthalmology
Drug Discovery**

I've been working in antiviral research for over 15 years. I have a friend who's HIV-infected. He's been kept alive with the kinds of things we're working on, so it's wonderful to see the impact of those drugs. I think it's all about giving people more life to live.

**Siegfried Reich,
Vice President,
Head of
Viral/Ophthalmic Diseases
Therapeutic Zone**



*An environment
worthy of the
challenge.*

Pfizer La Jolla has invested in a state-of-the-art facility that fosters teamwork, productivity, safety, efficiency and, most important, cutting-edge discovery.

Pfizer La Jolla sits in the heart of one of the most exciting medical and biotechnology research areas in the nation. We are minutes away from UCSD, The Scripps Research Institute, the Salk Institute for Biological Studies, the Burnham Institute and hundreds of smaller enterprise and research organizations.

The Pfizer La Jolla campus houses the world's most sophisticated technologies in robotics, high throughput screening, discovery technologies, rational drug design, combinatorial chemistry, medicinal chemistry, informatics, discovery computation and many others.

We recognize that even the most gifted scientists can only achieve so much if they don't have the facilities that enable them to excel at the highest level.

ENABLING SCIENTIFIC EXCELLENCE

Pfizer invested over \$500 million to purchase and complete a campus of nine state-of-the-art buildings totaling almost 1.3 million square feet. The campus has dedicated facilities for pharmaceutical sciences, analytical chemistry, medicinal chemistry, X-ray crystallography, pharmacology, high throughput screening, drug safety evaluation as well as pharmacokinetics, dynamics and metabolism. With the mission of introducing one new medicine every other year, our integrated campus puts that mission within reach.

CAREFULLY PLANNED, INSIDE AND OUT

We enable our colleagues to work efficiently by providing them with a wide variety of amenities, including an on-site restaurant, fitness center, company store, retail banking outlet, AAA travel office and other daily services. The campus on Science Center Drive is located high on a mesa above Interstate 5, and every detail has been carefully implemented with an eye towards encouraging scientific interaction. Outdoor walkways connect the buildings, and scattered amenities such as patio seating, fountains, an exterior lunch court and open space with jogging and walking trails draw our staff outside for open interaction. In 2004, the newest buildings on our campus received Leadership in Energy & Environmental Design (LEED) certification from the U.S. Green Building Council. The designation is for buildings that are designed to reduce energy and use of natural resources through the design and selection of materials. This is a state-of-the-art campus that enables the most advanced and best work possible.

ONCOLOGY

Pfizer La Jolla is striving to discover and develop innovative, targeted therapies for a range of cancers. Our general discovery strategy is to be broad in scope and look into general mechanisms that apply across major solid tumor types. Our oncology program has a number of projects in various stages of development, including a promising new drug for renal and stomach cancer.

We're leading a paradigm shift from intravenous, short-term medicines currently used in conventional chemotherapy—treatment that can make patients very sick—to well tolerated, long-term oral drugs that have minimal side effects. Patients can live their lives on long-term therapies that control the disease and enhance their quality of life over a broader period of time.

OPHTHALMOLOGY

Our ophthalmology program focuses on three major areas: age-related macular degeneration (AMD), glaucoma and diabetic macular edema. These devastating diseases consequently lead to blindness, and are increasing in their prevalence because our population is aging.

La Jolla is Pfizer's primary R&D site for ophthalmology, so when we merged with Pharmacia—the makers of Xalatan®, one of the leading treatments for glaucoma—this therapeutic area was catapulted into the fast lane.

*Critical insights into
some of the most
pervasive diseases
of our time.*

Our success is based on
our ability to synthesize new
findings and technologies
from a variety of
scientific disciplines.

I have AMD in my right eye and am starting to have problems in my left eye.

*I'm scared to death I'll lose my independence. I'd be the first to get
in line as a volunteer to test a treatment that could stop this in its tracks
so I can continue to do things I love, like read and drive.*

Paul Gould,
Realtor and Photographer



*I have a unique perspective because I'm both a researcher at Pfizer La Jolla
and a patient. . . I was recently diagnosed with type 2 diabetes. As a patient,
I'm looking for a safer and more effective drug than what I'm currently taking.
It's not easy to alter your lifestyle and sometimes that alone doesn't always work,
so we need medications that will keep this disease under control and prevent
the complications that can kill us.*

Mark Zorbas, Head of Safety, Testing and Evaluation
Therapeutic Zone

VIROLOGY

We are identifying new antiviral therapies to treat serious viral diseases. Our comprehensive approach attacks the virus life cycle on many fronts by targeting key enzymes required for viral replication. In our fight against HIV, we have produced Rescriptor®, a non-nucleoside reverse transcriptase inhibitor (NNRTI), and Viracept®, a protease inhibitor originally developed by Agouron Pharmaceuticals. In 2004, Pfizer won UCSD CONNECT's "Bill Otterson Award" in recognition of Viracept's innovation and positive impact on society.

Our research into new treatments for Hepatitis C is aimed at developing new and novel therapies that help people chronically infected with the disease. Instead of treating the disease by stimulating a patient's immune system, we're working on preventing virus replication. Our researchers have identified potent small molecule inhibitors, which comprise the first wave of development candidates.

DIABETES

La Jolla scientists working in the diabetes therapeutic area have discovered three promising compounds against an important target for the treatment of type 2 diabetes. We are now concentrating on developing novel breakthrough medicines that are safer and more effective than the oral diabetes drugs currently on the market. We are also discovering new therapies that will prevent or delay the onset of the devastating complications associated with diabetes.



*An abiding
commitment to
community
participation
and giving.*

A robust program of civic involvement creates symbiotic benefits for the San Diego region, as well as for our own colleagues.

Pfizer La Jolla colleagues participating in Hands On San Diego, helping at the San Diego Center for the Blind and Visually Impaired.



One of Pfizer's core values is community. For Pfizer La Jolla, it means we are committed to enriching the quality of life in San Diego—through both the company and its resources and the good works of our people, who enthusiastically volunteer their time.

PROVIDING SUPPORT WHERE IT'S NEEDED MOST

Pfizer La Jolla provides financial and in-kind support throughout the San Diego community. We partner with local education groups and recently donated \$150,000 to launch the San Diego Middle School Science Education Leadership Initiative to spark kids' interest in science.

Each year, teams made up of Pfizer colleagues participate in local charitable events like AIDS Walk San Diego, America's Walk for Diabetes, Susan G. Komen Race for the Cure, the Children's Hospital Celebration of Champions, the UCSD Cancer Center Luau and Long Board Invitational and the Foundation Fighting Blindness' Wine Tasting and Auction. Pfizer La Jolla is also a major contributor to the United Way and sponsors the Whittier Institute for Diabetes Mobile Medical Unit.

RALLYING THE COMMUNITY IN TIMES OF NEED

We are there for our community when disaster strikes. During the wildfires of October 2003, Pfizer La Jolla presented a check for \$50,000 to the San Diego Red Cross to help those who lost their homes and belongings. Pfizer's Consumer Health team in New Jersey delivered 15,000 bottles of Visine Tears® to the Red Cross for use by San Diego firefighters and locals affected by the smoke.